

TÜBA International Workshop on "Sustainability and Family Business from the Past to the Present"**November 11, 2025****İstanbul Sabahattin Zaim University**
ISEFAM Building, Abdullah Tivnikli Conference Hall

09:00 - 09:30	REGISTRATION
09:30 - 10:00	OPENING SPEECHES Mehmet Bulut Executive of Sustainable Development and Finance Working Group at TUBA Ahmet Cevat Acar Rector of Istanbul Sabahattin Zaim University Muzaffer Şeker President of Turkish Academy of Sciences
SUCCESSFUL BUSINESS FAMILY CASES	
<i>Session Chair: Prof. Dr. Mehmet Bulut</i>	
10:00 - 10:15	Mehmet Büyükekeşi Ziylan Group / <i>President</i>
10:15 - 10:30	Ali Ülker Yıldız Holding / <i>Former Chairman</i>
10:30 - 10:45	Mahmut Çelik Sinpaş GYO / <i>Member of the Board</i>
10:45 - 11:00	Bora Çermikli Eksim Holding / <i>Chief Financial Officer</i>
11:00 - 11:15	Yalçın Yılmazkaya Kale Group / <i>Senior Consultant</i>
11:15 - 11:30	Enes Çizmeci Hayat Holding / <i>Member of the Board</i>
11:30 - 12:00	Q & A Session
12:00 - 13:00	Lunch Break

SESSION I

Session Chair: Prof. Dr. Metin Toprak

13:00 – 13:15	Religious Minorities and Economic Networks: Jains in the Global Diamond Trade <i>Prof. Dr. Toshiaki Tamaki</i>
13:15 - 13:30	Imperial Borderland and the Empire: Family Business Networks in the Grand Duchy of Finland (1809–1917) <i>Dr. Timo Sarkka</i>
13:30 – 13:45	Family Business in Central Asia: Governance, Resistance, and Intergenerational Transformation <i>Assoc. Prof. Dr. Azyk Orozonova & Aigerim Akmatova & Aidai Abdykasymova & Aktan Kashymbekov & Atakan Abdykasymov</i>
13:45 – 14:00	Three Dimensions of Sustainability of the Family Businesses in Türkiye: Managing Conflict between Ownership, Business, and Family Relations <i>Prof. Dr. Nihat Erdoğan</i>

SESSION II

Session Chair: Prof. Dr. Nihat Erdoğan

14:00 – 14:15	Assessing the Impact of Sustainability on Firm Performance: A Double Machine Learning Analysis of Family Businesses in the Energy Sector <i>Prof. Dr. Nazım Ekren & Asst. Prof. Dr. Mefule Fındıkçı Erdoğan & Dr. Hüseyin Karagöz & Medine Öçalan</i>
14:15 – 14:30	Long-Term Orientation or Green Signaling? Strategic ESG Integration in Family-Controlled Firms <i>Prof. Dr. Serkan Çankaya & Prof. Dr. Başak Erdem Çankaya & Prof. Dr. Elif Güneren Genç</i>
14:30 – 14:45	Family Business Dynamics in China and East Turkistan: Tradition, Transformation, and Survival under Divergent Institutional Contexts <i>Assoc. Prof. Dr. Burhan Uluyol</i>
14:45 – 15:00	Diaspora Philanthropy and Family Legacy: Rebuilding Rural Communities through Family Foundations in Eastern Visayas, Philippines (Online) <i>Assoc. Prof. Dr. Maria M. Ikeda</i>
15:00 – 15:15	Coffee Break

SESSION III

Session Chair: Prof. Dr. Nazım Ekren

15:15 – 15:30	Generations and Marketing Approaches: A Study on Anatolian Context <i>Assoc. Prof. Dr. Mahmut Sami İşlek & Prof. Dr. Bayram Zafer Erdoğan</i>
15:30 – 15:45	Family Business, Legal Documents, and Sustainability: Egyptian Households in the Neo-Assyrian Empire (Online) <i>Sota Maruono</i>
15:45 – 16:00	From Past Imports to Present Responsibility: Media Discourses on Waste Colonialism and Sustainability in Indonesia (Online) <i>Maria Harliyono & Assoc. Prof. Dr. Pavel Slutsky</i>
16:00 – 16:15	Understanding the Culture of Initial-Pahse Family Enterprises in Indonesia (Online) <i>Muji Astuti Rejosumarto & Prof. Dr. Mehmet Bulut</i>

SESSION IV

Session Chair: Prof. Dr. Bayram Zafer Erdoğan

16:15 – 16:30	Sustainability Through Continuity: Family-Based Cash Waqfs as Early Models of Social Enterprise in the Balkans <i>Assoc. Prof. Dr. Cem Korkut</i>
16:30 – 16:45	From Heritage to Innovation: Comparative Insights into Family Business Practices in Malaysia, Türkiye, and Brunei (Online) <i>Prof. Dr. Mehmet Bulut & Dr. Nur Shuhada Ishak Yelkenci</i>
16:45 – 17:00	The Secret to the Longevity of Japanese Family Firms: The Strategic Use of Diverse CEOs (Online) <i>Prof. Dr. Jungwook Shim</i>
17:00 – 17:15	Dynamics of Family Businesses in the Era of Digital Globalization and Sustainability Transition (Online) <i>Prof.Dr. Tariqullah Khan</i>
17:15 – 17:30	Financial Literacy and Family Business Culture as Drivers of Financial Sustainability in Bangladeshi SMEs: A Scoping Review with Empirical Insights (Online) <i>Asst. Prof. Dr. Rashed Jahangir</i>
17:30 – 17:45	Social Responsibility and Sustainable Development of Family Enterprises (Online) <i>Assoc. Prof. Dr. Rita Kerimbekova & Aiturgan Ryskulova & Aidana Moldokulova</i>
17:45 – 18:00	Coffee Break

SESSION V

Session Chair: Prof. Dr. Ömer Torlak

18:00 – 18:15	The Role of Religious Identity and Value-Based Leadership in the Sustainability of Family Businesses <i>Dr. Aylin Gözen</i>
18:15 – 18:30	A Case of Study on the Dilemma of Continuity and Sustainability in Family Businesses: Situation Assessment and Solution Recommendations (Online) <i>Dr. Mustafa Kalafat & Assoc. Prof. Dr. Emine Serap Kurt & Assoc. Prof. Dr. Hakan Cavlak</i>
18:30 – 18:45	Organizational Sustainability in Family Firms: Identifying Digitalization Resistance Factors <i>Dr. Musab Talha Akpınar & Muhammed Fatih Özer</i>
18:45 – 19:00	Exploring Cross-National Differences in Sustainable Entrepreneurship Intentions: A Multi-Group Analysis of Youth in Pakistan and Türkiye (Online) <i>Muhammed Hassan Abbas & Prof. Dr. Mehmet Bulut</i>